

Explorer Header Logo

- [What is the Explorer Header Logo?](#)
- [Presentation](#)
- [How to implement the Header Logo](#)

What is the Explorer Header Logo?

The Explorer Header Logo custom component places your station logo on the left hand side of the header section of your website. The placement of this component is consistent with best practices and helps keep your website well organized and easy to navigate. Because your website is displayed on various devices, two different versions of your logo are required to fit each resolution. This section demonstrates how to add the Explorer Header Logo component to your Bento site.



Important notes about Explorer Header Logo:

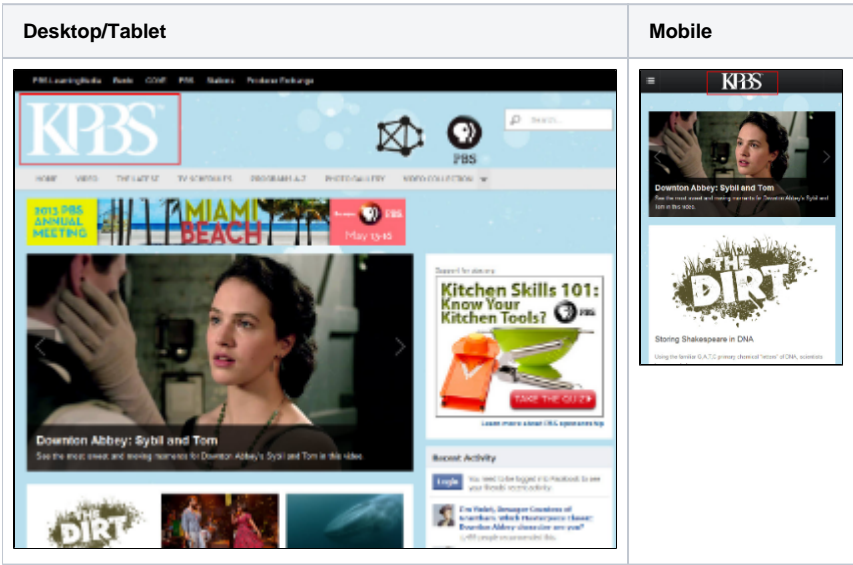
- You **must** provide two versions of your logo - your normal logo and a lighter version that will display on a dark background when your site is being viewed on a mobile device.
- Provide high quality images in .png, .jpg, or .gif format.
- The recommended size for all logos is 220 pixels wide by 100 pixels high.



This custom component is intended for station use only.

[View the tutorial](#)

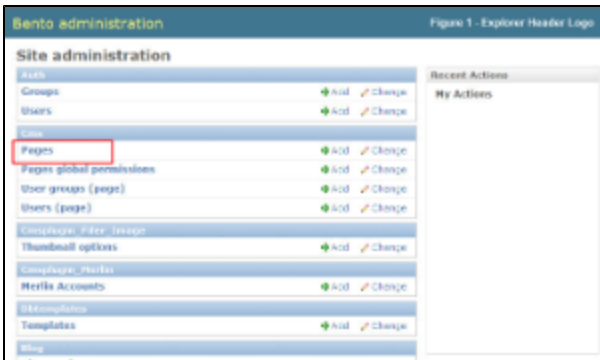
Presentation



How to implement the Header Logo

- From the main Bento administration dashboard, click **Pages** (Figure 1).

Figure 1

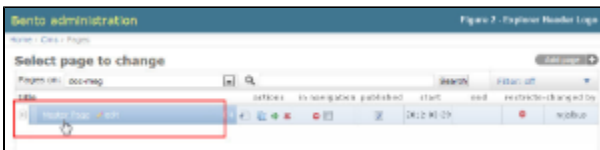


- Click the **Master page** (Figure 2).



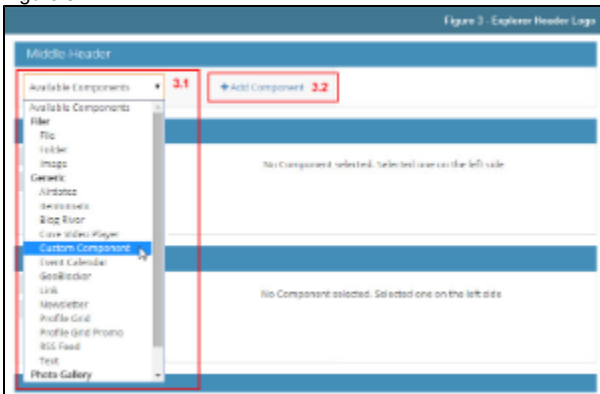
Placing the header logo on the master page ensures that it will appear on all pages throughout your website.

Figure 2



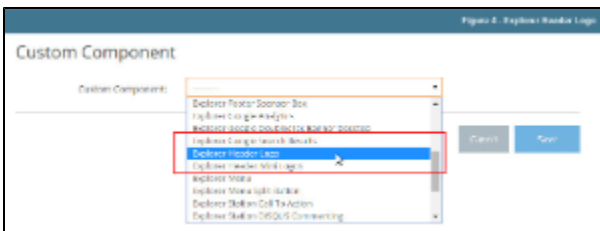
- In the *Middle-Header* section, click the **Available Components dropdown menu** and click **Custom Component** (Figure 3.1).
- Click **Add Component** (Figure 3.2).

Figure 3



- Click the **component dropdown menu** and click **Explorer Header Logo** (Figure 4).

Figure 4



- In the *logo600_image*, and *logo940_image* textboxes, type the **URL of the image** you wish to use or click the **magnifying glass icon** to search filer folders for the image you want to use (Figure 5.1). Use the table below to align textbox fields with each screen resolution.
- In the *logo_alt_text* textbox, type the text you want users to see when they hover over your logo (Figure 5.2). This text should be descriptive of the image and is typically your station name.

- In the *logo_mobile_image* textbox, type the **URL of the image** you wish to use or click the **magnifying glass icon** to search filter folders for the image you want to use (Figure 5.3). **⚠ THE MOBILE IMAGE MUST BE WHITE WITH A TRANSPARENT BACKGROUND in order to appear correctly on a dark background when displayed on smartphones.**
- In the *logo_site_link* textbox, type the **URL of the website** to which the logo clicks (Figure 5.4). The logo should link to your station website homepage.
- Click **Save** (Figure 5.5).


All images must have 16:9 ratio.

	Desktop	Tablet	Smartphone*
Textbox field name	logo940_image	logo600_image	logo_mobile_image
Logo dimensions	220x100	220x100	220x100
* The smartphone logo must be white with a transparent background.			

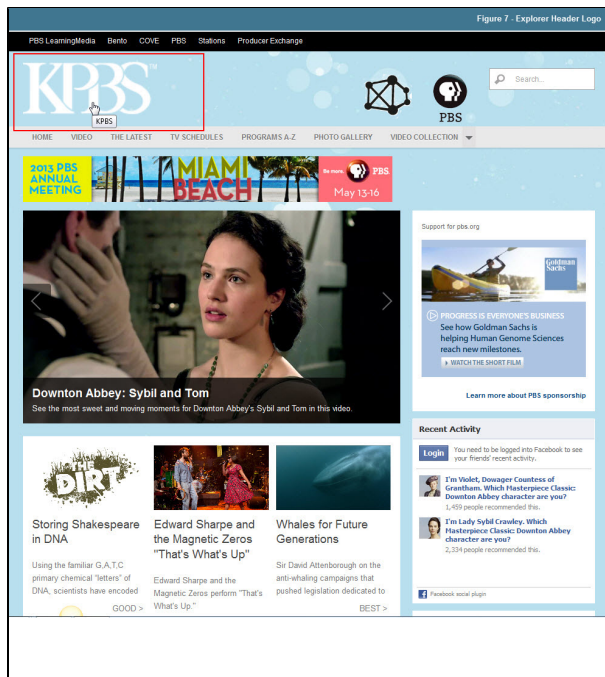
Figure 5

- Click **Preview site** in the upper right side of the screen to view the page in a browser (Figure 6).

Figure 6

- Your header logo appears in the top left section of your webpage on the desktop version (Figure 7).

Figure 7



- Your header logo appears in white centered on mobile devices (Figure 8).

Figure 8

