

# VPPA



Are you a developer who wants to implement VPPA on your website? [Check out the VPPA Developer Guide](#)

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## Overview

The Video Privacy Protection Act (VPPA) requires that Passport members who use PBS Video apps explicitly grant PBS permission to share their viewing information (viewing history and times, devices, etc.) with the member's station. Since the agreement is between the user and PBS, not the user and the station, the VPPA authentication flow is contained and managed by PBS.

[PBS Account](#), the OAuth2 authentication service from PBS Digital, supports the ability for stations to request, on PBS's behalf, that Passport users accept VPPA. This authentication process manifests as a popup box that appears when users sign up for Passport. The popup box asks the user to confirm that they are allowing PBS access to their viewing information. If a user clicks no, they will not be able to access Passport. If they accept, they can go forward with their Passport membership and view Passport content.

The three supported use cases are as follows:

- Users who have activated Passport but have never accepted VPPA
- Users who accepted VPPA has expired
- Users in the process of activating Passport



As of November 2020, reports include the Media Manager CID field for those stations using CID instead of TP Media ID.

## Sample report

The following is a sample report illustrating the user data that is returned.

[Click the image to enlarge](#)

#	First Name	Last Name	Email	UID	Membership ID	TP Media ID	Title	CID	Content Channel	Device	Date Watched	Time Watched	Total Run Time of
2	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132020	3047000354	Ruth Bader Ginsburg - Her Legacy & the Court	43730e09-5a25-4d5a-a830-5e36ed4770	PBS NewsHour	GA Fire TV	2020-09-25 22:33:44.118649+00:00	704	
3	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132021	3047000354	Democratic National Convention - Day 1	08b07111-bc3e-4285-8462-896a57795209	PBS NewsHour	GA Fire TV	2020-09-25 22:32:37.289354+00:00	1312	
4	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132022	3042120380	Family of Us: A PBS American Portrait Story	205a4d04-d448-4433-8c7c-4b01c1ba7b4	PBS American Portrait	GA Android TV	2020-09-11 18:35:57.761830+00:00	0	
5	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132023	3045896572	Romero and Juliet Preview	8214f336-2074-429f-8908-8a1ab0a1b76d	Great Performances	GA Android TV	2020-09-11 18:34:04.873911+00:00	8	
6	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132024	3046437427	The Making of Romeo and Juliet: Beyond Words	44345159-8994-4200-86b9-9a2033311139	Great Performances	GA Android TV	2020-09-11 18:30:49.803421+00:00	0	
7	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132025	3018802151	November 24, 2018 - PBS NewsHour Weekend	f0d86703-335a-4b36-8a5c-36f9caad451	PBS NewsHour	GA Android TV	2020-07-28 18:45:09.415042+00:00	1181	
8	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132026	3007302730	PBS NewsHour full episode December 6, 2017	7a728a2a-f0d8-4b8a-a2d8-0c26a6a653a7b	PBS NewsHour	TVOS App	2020-07-28 18:30:05.987120+00:00	1	
9	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132027	305679822	The Story Behind the Making of the Ketchikan Bay	41736669-4553-4702-9375-020627794dc9	Great Performances	GA Android TV	2020-07-28 18:32:21.955529+00:00	42	
10	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132028	238078962	PBS Presents: The Best of Drama	6e0d18b1-ed9f-415c-8a07-42127f4d3c39	PBS Presents	GA Android TV	2020-07-28 18:21:51.222114+00:00	21	
11	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132029	3025151308	Florida's Most Wanted	26a83830-26d7-4765-95d5-29a0f6d4833f	Urban Nature	Video Portal	2020-07-17 21:10:09.022114+00:00	40	
12	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132030	3025460510	A Rising Tide Drains a City	700c74c1-7984-456a-bd45-615dabdd4a4d	Urban Nature	Video Portal	2020-07-17 21:13:17.549115+00:00	146	
13	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132031	3024440067	A Healthy Dose of Nature	9e7e504f-06af-4c09-8ea5-62b806017040	Urban Nature	Video Portal	2020-07-17 20:53:42.907374+00:00	407	
14	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132032	3046474442	The Avert Brothers at Red Rocks Sneak Preview	3a05f6de-ae0d-450e-b678-430906a0c08	The Avert Brothers at Red Rocks	IOS	2020-07-13 18:41:05.105514+00:00	5	
15	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132033	2362534675	Episode 5	429a3584-62ad-4da2-a547-ba784aa4560	Last Tango in Halifax	IOS	2020-07-13 18:40:33.796488+00:00	7	
16	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132034	304807903	Episode 5	ba0b738e-a7ba-43d9-a3d1-471c0baf0dc	Granchester	IOS	2020-07-13 18:37:06.29327+00:00	32	
17	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132035	3011670313	The Chaperone	ba70f96b-09cc-40a4-83d1-4546bdc3b1b	The Chaperone	IOS	2020-07-13 18:11:14.848849+00:00	1383	
18	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132036	3048491719	Episode 4	feab4441-e02c-4a25-a148-47a0c3b0b6e5	Granchester	IOS	2020-07-09 04:54:06.519599+00:00	98	
19	Jeff	Tobis	jt@pbs.org	16745d2b-fc9-4b13-86b4-56f1f1b26223	Job07132037	3043354515	Part 1   The Vote   American Experience	0a0f0728-e058-4a42-a7fe-ba335d5a3d84	American Experience	IOS	2020-07-08 17:46:36.830507+00:00	44	

## How to download your VPPA report

VPPA reports are generated on the first day of each month and are available to all stations through PBS's file sharing service, Nextcloud. On the first day of each month, PBS automatically generates the report and places it in your station's unique Amazon S3 folder on the Nextcloud portal. Each station has a folder that is unique to them and you can access your customized report in the folder that bears your station's call letters. For instance, WETA can find their report in the folder labeled WETA. [Learn how to download reports in Nextcloud](#)

Reports containing a large amount of content are downloaded as a ZIP file and broken up into separate CSV files.

To access your folder, please [log in to the Nextcloud console](#).

[Learn more about Nextcloud](#)



Please note that sometimes there will be multiple reports for the same month in your station's folder. This can happen when the script that generates the report times out or if the report has been updated. Please be sure to open the most recently updated report.

## Device definitions

- GA Roku = Roku OTT
- IOS = iOS Mobile
- GA Fire TV = Amazon Fire TV
- TVOS App = Apple TV for 4th-gen and higher devices
- AppleTV App = Legacy Apple TV 2nd and 3rd-gen devices
- Video Portal = Formerly "Player" - can be station video portal or PBS.org
- GA Android TV = Android TV
- PartnerPlayer = Formerly "Player" - can be station video portal or PBS.org
- Android = Android & Amazon mobile
- Windows = n/a