

Please update your COVE Program Pages

We are excited to announce that the launch of COVE 2.0 is near. The exact details are still evolving but we are relatively confident that the new system will launch sometime in the next few weeks.

The launch of COVE 2.0 will consist of the roll-out of 2 new products:

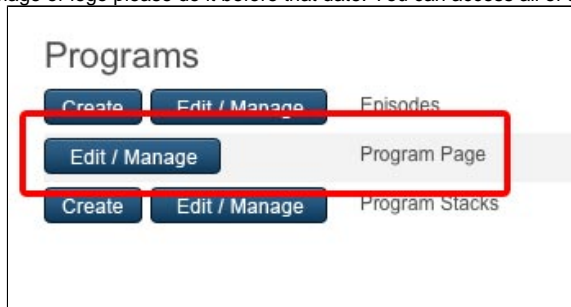
1. The API-powered PBS Video portal going live and replacing the old portal at <http://video.pbs.org>
2. The new COVE Admin Tool launching

When these 2 new products go live producers will not have to change their workflow at all. This is because you will be able to publish videos to the new API-powered portal through the current (legacy) Admin Tool. So you can continue to publish and manage your videos in the legacy system until you are on-boarded into the new COVE Admin Tool; **with one important exception.**

Our developers need to lock down producer Program Pages in the PBS Video portal so they can migrate the data. So they would like any necessary changes to be made to producer Program Pages before this coming Wednesday, October 24th. Any changes made after that date will not appear in the new API-powered portal when it goes live.

Then, after COVE 2.0 (portal + admin) goes live the only way to update Program Pages will be through the new COVE Admin Tool. You will not be able to update your program page in the legacy Admin Tool. This means producers won't be able to make any changes to those pages until they're on-boarded into the new system.

So, we need all producers to make sure their Program Pages are in order before this coming Wednesday. If you need to make a change to the description, background image or logo please do it before that date. You can access all of this by clicking the "Edit/Manage" Program Page button in the



legacy COVE Admin Tool.

If you have an urgent change that needs to happen after that date and before you are on-boarded into the new COVE Admin Tool you can contact Dan Haggerty (ddhaggerty@pbs.org). Dan will have the ability to make the changes on your behalf.

Program Page management will be the only thing you will not be able to do in the legacy COVE Admin Tool after COVE 2.0 goes live. At launch the legacy Admin Tool and the new COVE Admin Tool will exist in parallel while PBS migrates producers from the old system to the new one.

On-boarding will occur in the months follow launch and PBS will be contacting you to schedule a time to move your program into the new system and get you trained on how to use it.

We will be posting further details to this blog as soon as we have them. Until then please make sure you get those Program Pages in a state you're comfortable with.

As always, please don't hesitate to contact your program manager if you have any questions or concerns. We look forward to working with you on this exciting roll-out.