

Google's use of new rel=author tag

A while back, Google announced support for a few new meta tags related to article attribution.

Joost de Valk, creator of some fantastic WP SEO plugins, wrote 2 helpful blog posts about their implications and applications. To see screenshots and learn how to implement authorship markup on your sites, please see:

[Highlighting Authors in Search ...and ...
rel="author" and rel="me" in WordPress](#)

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And here's another quick overview of [how to implement these tags and what they look like in the SERPs](#).