## Curate

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## Overview

Curate is a content scheduling and curation tool used to program content across various PBS properties, including browser-based experiences, mobile apps, and OTT devices. Curate provides a simple admin interface that stations and producers can use to program content in advance and target by product. Content is added through collections that are specific to stations and shows.

- View station collections
- · View show collections

Content is added to Curate through an administrative dashboard, or console. You must have a PBS account in order to use Curate. If you already have access to the console, start using Curate now.

If you do not have access to the console, please submit a support ticket to request access.

## **Access Show Collections**

(Click the symbol in the bottom right corner of the video to enlarge)

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## **Access Station Collections**

(Click the symbol in the bottom right corner of the video to enlarge)

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