

Production Requirements

All PBS.org producers must adhere to the production requirements outlined in the following Google doc: [Standard Digital Package Deliverables](#)

If you have any questions about the requirements, please reach out to your program manager.

- Project Management
- Text and Image Specs
- Video Specs
- Editorial Policies and Specifications
- Technical Policies and Specifications
- Using Flash
- Video and Other Streaming Media
- Hashtags and Vanity URLs
- Social Media and User-Submitted Content
- Podcasting
- RSS Content Syndication and e-newsletters
- Promotion and Outreach
- E-Commerce
- Classroom Content
- Promotional Video Titling Conventions

Questions?

- Browse our FAQs
- Submit a question
- Visit the Producer Facebook page

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