

## Community Guidelines Template

As you think about building an online community and engaging your viewers online, it's important to understand that you need to set some ground rules. PBS Engage has written the text below as an example of a short set of guidelines outlining expected behavior from your Web guests.

Be sure to also read the Engage best practices document titled **Managing Blog Comments** for more information about setting a moderation policy.

### Sample Community Guidelines Text:

We welcome your comments, and hope to host energetic, civil discussions. As you post, please keep the following in mind:

- Keep your comments focused on the topic at hand.
- Do not use profanity, personal attacks or hate speech.
- Do not promote a business or raise money.
- When all else fails, think "Golden Rule": Treat others the way you'd like to be treated yourself.

We reserve the right to remove posts that do not follow these guidelines. By submitting comments, you agree to our [Terms of Use](#) and [Privacy Policy](#), which include more details.

You can see this text in use on the Engage site by visiting <http://www.pbs.org/engage/blog/>